



ANNUAL IMPACT REPORT 2022

You Go Girl
LEADERSHIP INSTITUTE

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PRESIDENT'S LETTER



Danielle Porter
President & Founder

Boy we had a time last year! Nearly 20 girls educated on HBCU opportunities, 25 girls introduced to Entrepreneurial & Industry experts and professions, \$5,000 awarded in Modeling Scholarships, and over 250 Families Impacted through our services and networks. To be proud would be an understatement. I am blessed to see our seeds planted in good ground across our targeted cities. Often, adopted, and fostered girls are classified and labeled according to a statistic. A statistic that opinionates their education, economic status, social integration, and overall success rate; just to name a few. You Go Girl Leadership Institute amplifies the girl—not her box. Humbly, we never have to do it alone. Our village has raised their platforms for our girls. With their efforts, we have received over \$1,500 in our first of many grants and sponsorships, quarterly partnerships with two Boys and Girls Club of America branches, and a host of local churches, restaurants, and businesses. Our mission is truly God's plan and His people. This year

we have onboarded new talent for our Executive Brand Team and Founding Board of Directors. Who wouldn't serve a God like this? All of this has been culminated by our 3rd Year Anniversary: The Year of Abundance. We will prioritize adoption and foster care agency collaboration, buildable donation, and funding opportunities, and increased local leaders and game-changers engagement. I am confident that together, we will operate in the overflow and see the best fruition of our girls. The best is yet to come!



INTRODUCTION

Adopted and fostered girls everywhere deserve honor, respect, and opportunity.

These girls are often discounted and disregarded at the decisive moment made by their birth parents.

In the new break of gender equality being progressive for women, it is time to specify the fight for women who have been processed by the foster care system. Young girls with adoptive and fostered backgrounds are predicted to have more:

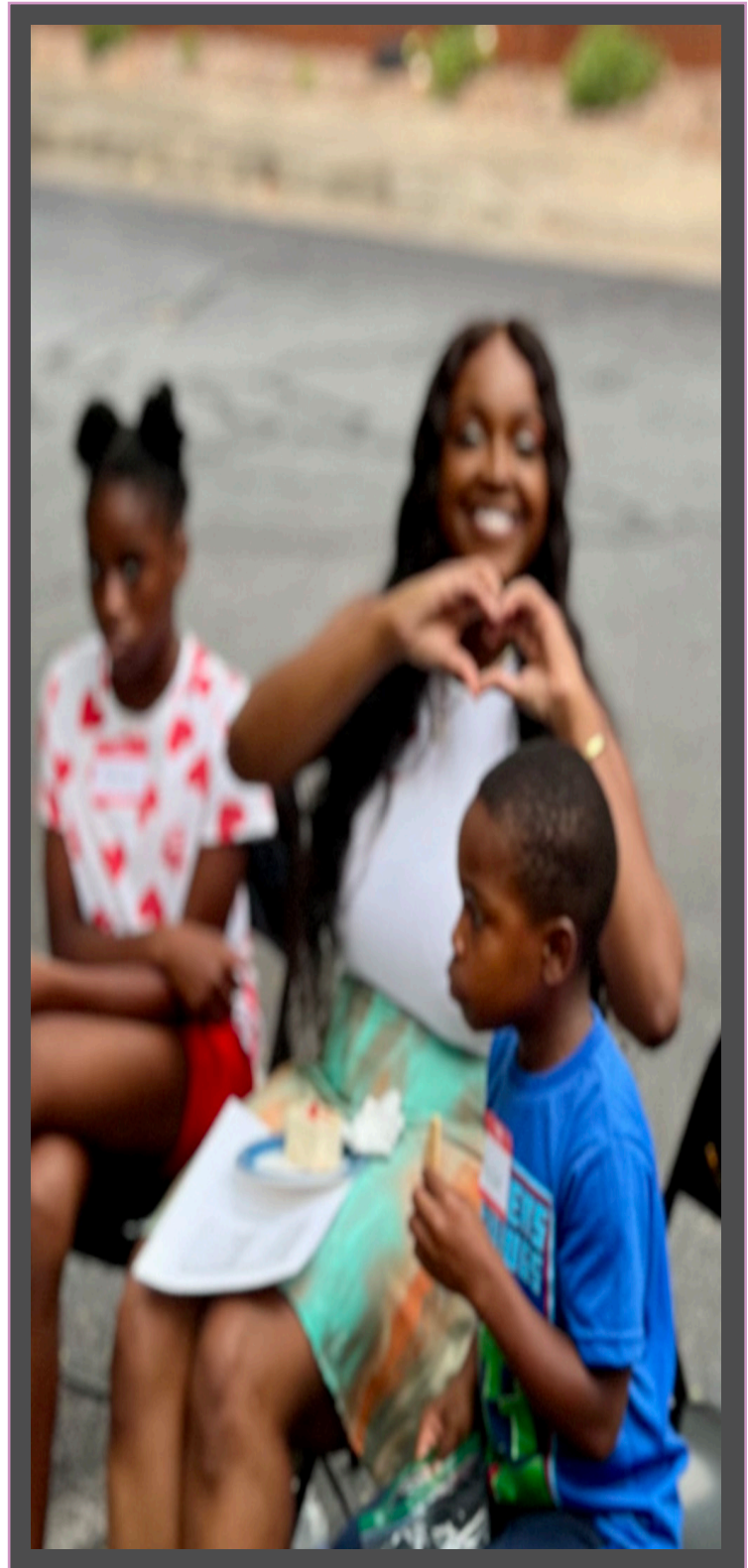
- * Trouble in school*
- * Psychological and Physical Health Conditions*
- * Severe Emotional Disturbance*
- * Achievement and Adjustment Issues*
- * Dysfunctional Behavioral Patterns*

According to the Institute for Family Services, the circumstances surrounding the birth and early care of most adopted children can be problematic, to say the least. At worst, their family conditions were highly stressful or downright toxic. Based on the circumstances surrounding their births, it is perhaps not surprising that adopted children tend to struggle in school. **Statistics like this, create an ideology that stifles the attainable life these girls deserve.**

Adopted and fostered girls are marginalized at the inception of their circumstances. Therefore, redefining and upholding their worthiness from the beginning is imperative. With a specialized agency, adopted and/or fostered girls can:

- *Reclaim Individual Narrative*
- *Embrace Community*
- *Leverage Social and Emotional Learning*
- *Increase Social Activism*
- *Downturn Statistical Norms*

We are producing, protecting, and preserving the legacies of adopted and fostered girls everywhere. The world's future politicians, doctors, educators, Olympians, even CEOs depend on it. CEOs like the Founder & President of You Go Girl Leadership Institute.



“HOW DO YOU CHANGE PERCEPTION? PAINT A NEW PICTURE.”

- DANIELLE PORTER, PRESIDENT & FOUNDER

OUR STORY SO FAR

OUR MISSION

Our mission is to provide customized development and mentorship through dialogue, application, and testimony to 8-18 year old girls with adoptive, foster, and kinship backgrounds in our neighboring cities and beyond.

We streamline opportunities, resources, and advocacy to unforgettable girls first!

Between the ages of 8-18, young girls are discerning and learning about their worth. We aim to provide them with a safe space that allows them to be themselves, be encouraged and uplifted, and be surrounded by communities who value unique stories -- no matter if guidance or support is needed when navigating them.

OUR PURPOSE

Our target of impact is to de-stigmatize the perception of adopted and fostered girls and provide a platform where they are prioritized, celebrated, and advocated for.

Breaking the Stigma means standing in the gap with our students, partners, and members, to broaden our horizons and cultivate an atmosphere to grow/heal.

85%

of surveyors have not experienced an organization like ours



OUR 2022 GOALS

Our overall goal was to connect both unforgettable girls and girls alike to the best possibilities and provide support to the best of our abilities.

1

Streamline Historically Black College and University readiness workshops to 10 female prospective students.

According to studies, Equitable Education is one of the most disproportionate matters in America. Coupled with the statistics of being the majority-minority and processed through adoption or foster care, our young girls are catching more than a few headwinds. We recognize HBCUs are vital pipelines to sustainable equity in today's dominant economy. We want to bridge the gap between our girls and sustainable education.

3

Create adoptee advocacy channels throughout local organizations and administrations.

It is no secret that we want to de-stigmatize the perception of girls with adoptive, fostered, kinship backgrounds. In order to normalize our girls' reality, we must develop agency and awareness within the very spaces our girls engage. It is our plan to gain allies and establish a network of advocacy amongst stakeholders in the community.

2

Develop an Industry-focused Summer Program for 40 Atlanta middle and high school girls.

Entrepreneurial possibilities have arguably been accessible after one has attained a scholastic degree or substantial time within the workforce. Unfortunately, some of our students do not make it past those thresholds due to environmental setbacks. We aim to re-imagine the "I Know What I Want To Be When I Grow Up" moment fueled by the momentum of summer excitement to provide industry pathways for our girls.

4

Donate 100 personalized purses to girls with adoptive/fostered/kinship backgrounds in the cities of Chicago, Atlanta, and the Tri-State Area.

Too often, charitable donations have become unwanted donations in today's world. Further, the confidence and self-esteem of our girls are mirrored by the offerings that come with little thought and effort. We are on a mission to return the gift aspect back to donating and activate the girl power that goes with any outfit.



OUR 2022 STRATEGY

Intentionality is our forever scope as we remain agile with the following:

- *Identify Atlanta's Key Influencers and community pillar organizations
- *Maximize synergies to deliver similar targets
- *Build trust with families, supporters, and beneficiaries
- *Optimize current relationships and new partnerships

Our Strategy lies within our core initiatives.

Each initiative has been strategically executed to optimize the timing in which the content can be fully received.

For example, we steward our college readiness panel during the Spring Break of our local school calendar to ensure availability and productivity.

Our impact is our own Optimum Prime.

This unique and effective strategy allowed us to purposefully work towards initiatives and programs that cater towards our unforgettable girls -- leading to outcomes that directly serve them, aid their families, and rely on the strength of our partners/ where our missions and visions align. It was this strategy that produced these results:



17

Prospective
Students
Impacted



\$5,000

Modeling
Scholarships
Awarded



250

Families Impacted



10

Handbags Donated

6

Girls Gifted



9

Households equipped with RAL (Respectful Adoption Language)

+15

REQUESTED ENGAGEMENTS

30

Unforgettable Girls

INCOME STATEMENT

Main Sources of Revenue

GIFT SUPPORT	\$1,220
GRANTS	\$500
OTHER REVENUE	\$5

In-Kind Dollars

CORPORATIONS	\$350
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Company Expenses

PROGRAMMING & SUPPLIES	\$590
CONTRACTS	\$135
SUBSCRIPTIONS & SERVICES FEES	\$730

YEAR END

\$270



Opportunities for Growth

As we closed out 2022, preparing for a new year, we took an inventory of where we could grow and casted vision for the future. We declare that 2023 will be a year of abundance for our organization, our partners, and our supporters. Abundance is a gift and a result of faith, works, legacy building, piplining, new beginnings, and harvest that we are prepared to retrieve.

Looking towards 2023 we are excited and eager to embrace and operate in the spirit of abundance.

1ST ANNUAL ANNIVERSARY GALA

Fundraising Benefit, Public Relations,
Community Recognition

LEGACY CAMPAIGNS

Churches and Faith-based Partnerships.

BOARD OF DIRECTORS

Implementing & Establishing the Board,
Increased Financial Network, Ramped Up
Awareness, Annual Dues.

ACKNOWLEDGEMENTS

We acknowledge the contributions of the people who worked tirelessly on the initiatives mentioned within.

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WE THANK YOU FOR YOUR CONTINUED SUPPORT IN OUR PROGRAMS